

Tips for Using Your Own LOGO or SEAL as a Perfect WaterMark

Type of File or Artwork:

The easiest way to send us your Logo is as a PDF file. If you're not sure how to do this, call us at toll free 888-292-8376 and we'll walk you through the process.

You can also send us a TIFF or EPS file. A Microsoft Word file will also work.

Or you can send us an Illustrator file. Save the file as Version 10 or lower. We can help you with this. Just call.

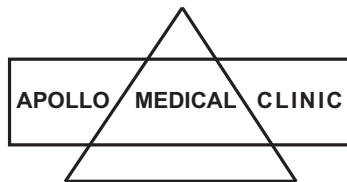
Do NOT send us a JPEG because that is a low resolution file and will not make for a Perfect WaterMark.

If you SCAN your logo, make sure your dpi is as high as possible. 400 to 600 dpi works best.

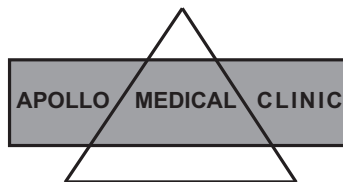
IF YOU DON'T KNOW WHAT WE'RE TALKING ABOUT, just call us and we'll help you out.
Don't worry. We don't expect you to be the expert in this area....that's OUR job.

The COLOR of Your Logo:

We need a Black and White LINE Drawing of your logo. SCREENED or COLORED Logos don't work. Here's what happens:



The PERFECT WaterMark.
No shading, No colors.



Your Logo with shading or in
ANY color other than black.

=



=

What Your WaterMark
will look like.

We can convert your colored logo into an acceptable Black and White logo at a slight additional cost.

How to Get Your Logo to Us:

You can EMAIL your file to: Don@ChicagoWaterMark.com

(Did you know that in ANY email address, you can combine or MiXuP capitals and lower case letters
IN FRONT (to the left) of the ■ (dot) com, org, etc.? No matter how you type it, the email gets delivered.)

OR you can SNAIL MAIL your file or 3 clean, sharp, black and white copies to:

Chicago WaterMark Company
455 West 37th Street, Suite 1018
New York, NY 10018

FAXES won't do. They are too fuzzy.

Questions ??? Just call us toll free: 888-292-8376
We're here to HELP!

CHICAGO WATERMARK COMPANY

888-292-8376

CHICAGOWATERMARK.COM

DON@CHICAGOWATERMARK.COM